



The Best City For Tech Jobs: Atlanta, Georgia

Atlanta is flourishing with the freshest tech—and if you're an innovative intellect, this forward-thinking town just might be your calling.

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This may surprise some, but Georgia is known for more than just its juicy peaches and beautiful weather year-round. Atlanta, Georgia is in fact an attractive town for gifted engineers, software masterminds and web development wizards. The opportunity pool in Atlanta is characterized by ample technological opportunities.

Atlanta boasts the prestigious Georgia Institute of Technology—home to some of the most innovative students studying anything and everything tech-related. With Atlanta being the go-to city for jobs in the technology industry, new graduates have plenty of places to apply once they enter the job market—Mailchimp, Kabbage, GE and Microsoft, to name a few.

The Peach State city has been a frontrunner for tech jobs the last several years, according to

real estate agent [Sara Lee Parker](#). Not only does the talent inspire tech businesses to open doors in Atlanta, but the comparatively low cost to rent office space helps seal the deal.

There's a lot of quality talent here and a huge reason that businesses are booming in Atlanta is because there's a lower cost [than that of other major cities]—whether that's tax incentives, housing or office space,” said Parker.

One of the most compelling pieces about Atlanta is the [BeltLine](#)—a 22-mile loop within the city that threads through 45 neighborhoods. While this 20-year project is only in year six of construction, many people are attracted to the neighborhood options that the trail has to offer.

“It's sort of like the [High Line](#) of Atlanta,” said Parker. “I sell mostly in the pockets and burrows of the BeltLine, which is considered [Intown](#). We're seeing a lot of young buyers coming in and buying for the first time.”

One of the most appealing factors about living in one of the Atlanta BeltLine's neighborhoods is the easy commute to downtown. While Atlanta residents are still pretty reliant on their cars, Park predicts that once the BeltLine is complete, more people will be using Atlanta's public transportation—the [MARTA](#).

“The most favored neighborhoods in the Atlanta area are [Inman Park](#), [Virginia Highland](#), [Midtown](#), [Old 4th Ward](#), [Poncey Highland](#), [Reynoldstown](#), [Cabbagetown](#), [Grant Park](#), and [Ormewood Park](#),” said Parker. “They all have their own vibe and look.”

In terms of housing, there's a wide variety being purchased, according to Parker—townhomes, apartments, condos and single-family homes. The style of these homes can be characterized as [modern](#) or [contemporary](#). When it comes to the [apartments](#), there's a large amount of luxury-styled spaces being built for young professionals around Midtown.

Even with all of the new retail, restaurants, bars and office space being built, the median home value is quite low compared to that of larger cities in the U.S. According to [Zillow](#), Atlanta's median home price is \$256,500—whereas San Francisco, California—another city known for its abundance of tech jobs—has a median house price of [\\$1.7 million!](#)

“The living in Atlanta is still considered extremely low compared to L.A., Chicago or New York City,” said Parker. “We've seen a rise in home prices the past few years, but we've reached our cap at the moment. As long as Atlanta stays progressive and diverse, the city is on a great path to become one of the most popular cities in the country in terms of affordability.”

Affordable living, tech-jobs galore, new construction—it sounds like Atlanta has developed a seriously appealing housing market.