

LIFE DRIVES SUCCESS

WITH NICK POWILLS



SHAY ROWBOTTOM

EPISODE 14

Life Drives Success | Episode 14 Shay Rowbottom

Nick Powills catches up with future-minded entrepreneurs to learn how they claimed their one inch of difference.

Madeline Lena
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[Watch the full episode here.](#)

On this week's episode of Life Drives Success, Nick interviews LinkedIn influencer and CEO of Rowbottom Marketing, Shay Rowbottom. Before she became the "Content Queen," Shay dropped out of college to pursue a music career. She and Nick discuss how the endeavor led her on a new path that saw her creativity manifest in a successful marketing career and how she finds a balance between what her highest excitement is and what resonates with her

audience.

Life Drives Success is a podcast hosted by Nick Powills, author of "Sticks & Stones: Building Entrepreneurial Success from Life's Struggles."

The way Powills sees it? People are born entrepreneurial, it's not a trait. We all possess this internal drive, however, life works in such a way that not all of us get the chance to capitalize. For Powills, lemonade stands and baseball card sales were the early manifestations of that innate entrepreneurial spirit; it was the bullying he endured at an early age, however, that served as that first point of motivation to succeed. As the CEO of content marketing agency No Limit Agency and publisher of digital content hubs 1851 Franchise and ESTATENVY, Powills funnels his creative energy into telling the stories that move people. Life Drives Success is a vehicle to satiate curiosity, explore new ideas and connect with others in a way that generates motivation, getting to the heart of that entrepreneurial spirit that exists within us all.