



5 Design Bloggers You Should Be Following Right Now

ESTATENVY Breaks Down the 5 Best Bloggers to Spark New Ideas and Find Inspiration

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Sometimes inspiration just hits. You take a look at a room, your deck, a wall and can immediately see the décor that will make you feel right in your own home – and give you solid humble brag posting ability on Instagram. But for many of us, we can stare at a room, deck or wall for hours and they remain just that in our minds. Thankfully for us, the digital age means that inspiration and insight from the most creative minds in interior design are right at your fingertips.

We dug through the internet, scoured the “best of” lists out there, and tapped into our own opinionated network to bring you 5 of the design bloggers you should have on your list.

1. The Inspired Room

Created by *New York Times* best-selling author Melissa Michaels, The Inspired Room is a decorating blog that was voted Reader's Favorite Decorating Blogger at *Better Homes & Gardens* magazine in both 2014 and 2015. Melissa has been bringing followers into her home and providing them with ideas and fresh thinking for more than a decade, focusing on ways to simplify your organization and speaking to homemakers about the juggling act of creating a home you're proud of.

Must Read: [How to Have a Happier Winter Home: Hygge-Style](#)

There are still a few winter months before spring, well, springs. In this entry, Michaels provides five tips for incorporating more Hygge into your home. From aesthetics like adding blankets, firewood, and winter-themed books to your décor to setting up a hot cocoa station and adding audio and scent accents with winter-themed music and the smells of the season, there are several ways to squeeze out some more winter wonder before spring – or get some ideas to be ahead of next year's holidays.

2. Coco Kelley

Cassandra LaValle founded Coco Kelley and The Emerald Studio more than a decade ago. Since then, LaValle has provided readers with a variety of fresh and fun ways to spruce up their spaces. She acts as editor-in-chief of the blog, with help from a team of decorators, floral experts, and photographers.

Must Read: [Five Easy Kitchen Updates For The New Year!](#)

In this entry for freshening up your kitchen to embrace the new year, tips include some small renovations that won't break the bank and will breathe some new life into your kitchen space such as replacing a backsplash or retiling a specific area. The team provides some ideas for "warming up" the typically cold-feeling kitchen area with simple accents like incorporating herbs on the counter or using warmer elements like wood and copper. There are some great tips related to organization, new hardware and fixtures, and furnishings so that you feel more at home in your kitchen in 2018.

3. Design*Sponge

Design*Sponge hit the online world in 2004, dishing out personalized takes on interior design for coming up on 15 years. It was created by Grace Bonney and is fervently followed by more than 2 million readers per month. Forbes named it a Top Influencer of 2017 and the *New York Times* called it a "Martha Stewart Living for the Millennials".

Must Read: [Before & After: A Baker's Dingy Rental Becomes a Joyful Ode to Color](#)

One of the charms of Design*Sponge is their approach with a variety of "Before & After" articles that are full of photography capturing the transformation of spaces by people from

different walks of life. In this one, writer Kelli Kehler takes us into the home of Connecticut-based baker Miriam Rieder and shows how she took a 1920's apartment found on Craigslist and updated it to match her colorful bakery artistic vibe.

4. Emily Henderson

This eponymous blog from L.A.'s Emily Henderson, Target's Home Spokesperson, captures the "be yourself" spirit with tips and ideas about matching your décor with your personality. In her own words on the blog, Henderson says, "Be the weird person. Be the interesting person, the person that sometimes says inappropriate things or laughs too loud at jokes, and have your home reflect who you are."

Must Read: [All of Our Makeovers and Reveals from 2017](#)

No better place to start on Emily Henderson's blog than her wrap-up of the 38 different makeovers/reveals she and her team handled in 2017. The article features gorgeous photography of the variety of home offices, playrooms, kitchens, living rooms and more from last year and links to articles where you can learn more about these makeovers, and find inspiration to inject into your own home.

5. Jungalow

Another *New York Times* best-seller on our list, Justina Blakeney is the creative force behind Jungalow, which focuses on daily inspiration, the novel takes on decoration, how-to tutorials and more. The author of [The New Bohemians](#), Blakeney treats her 200,000 monthly readers to vibrantly colorful ideas with a world-traveler feel. The bohemian spirit is alive and well across the blog with a splash of fun and a hint of unbridled exploration inherent in everything she suggests or displays.

Must Read: [Plant-O-Pedia Swiss Cheese Vine](#)

One interesting and informative element of Blakeney's Jungalow blog is the [Plant-O-Pedia](#) series of articles detailing different plants that can bring some color, freshness, and vibrancy to your home. In this specific one, they look at the Swiss Cheese Vine – providing information on how often to water, what type of sunlight it requires, the best placement in your space, tips on care and how to maximize its impact on a room. They also provide the scientific names for featured plants, which provide a fun and challenging game of trying to say them out loud.