



Forbes: Five Real Estate Technology Predictions For 2018

From Bitcoin to big data, these are the technology trends that are expected to shape the industry over the course of the year.

Cassidy McAloon
01/31/2018

There's no doubt that 2017 was a year marked by change, from politics to pop culture. And according to a recent Forbes article, those changes—particularly in technology—are expected to impact the real estate industry over the course of 2018.

Changing technology will open the doors to new possibilities for real estate professionals. There are five specific areas in which Forbes is predicting the biggest shifts, starting with artificial intelligence. The publication notes that IDC anticipates that 75 percent of developer teams will use AI technology for at least one part of their business this year. Big data is another trend that's expected to play a role in the industry going forward—as information

that's collected becomes more transparent, realtors will be able to use it to their advantage on home evaluation reports, sale prices and more. Bitcoin is another technology trend that's likely to become more important over the next 11 months. More buyers are now interested in paying with cryptocurrency, which means that some building owners are now accepting Bitcoin as payment.

[To read the original article, click here.](#)